

Privacy Policy for MamaChat

Effective Date: The date you sign up for or otherwise use our Services.

Hello and welcome! We at **MamaChat LLC** (“we,” “us,” “our”) care about your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you interact with MamaChat (“the Services”). By using MamaChat, you confirm that you have read and agree to this policy. If you don’t agree, please discontinue use immediately (but we’ll miss you!).

1. Who We Are

MamaChat is a fun and supportive AI-powered platform tailored for moms (and anyone else who’s curious!). It’s proudly developed and operated by **Mama Says LLC**, a company passionate about sharing insights, tips, and warm conversations around motherhood.

2. Information We Collect

1. Information You Provide Voluntarily

- **Account Details:** Like your name, email address, and any profile info you decide to share when you sign up.
- **User Content:** What you type into MamaChat, including questions, comments, and feedback.
- **Communications:** Any emails or messages you send to our support team.

2. Information We Collect Automatically

- **Usage Data:** We may gather details like your IP address, device info, and browser type whenever you interact with MamaChat.
- **Cookies & Similar Tech:** Small text files or trackers that help us remember your preferences, improve performance, and analyze usage patterns.

3. Information from Third-Party Integrations

- If you link MamaChat to a social media account or another third-party service, we might receive extra data from those platforms based on your privacy settings with them.

3. How We Use Your Information

1. To Provide and Improve MamaChat

- Offer relevant responses and suggestions.
- Maintain and enhance platform features.

2. Personalization

- Customize your user experience, so you feel right at home each time you chat with us.

3. Communication

- Send you service updates or important notices (like changes to our Terms).
- Share newsletters or marketing messages (only if you've opted in—no spammy stuff from us!).

4. Analytics & Research

- Observe usage trends to keep making MamaChat better.
- Conduct internal testing and research to boost platform performance.

5. Legal & Security

- Protect against fraudulent or unlawful activities.
 - Comply with legal obligations and enforce our Terms of Use.
-

4. Legal Bases for Processing (EEA/UK Users)

If you're in the European Economic Area (EEA) or the UK, our legal basis for handling your data typically falls under:

- **Contractual Necessity:** We need your info to provide our services (e.g., account access).
 - **Legitimate Interests:** For platform improvements and secure service delivery.
 - **Consent:** For things like marketing emails or non-essential cookies—where you explicitly opt in.
 - **Legal Obligations:** When we have to follow local laws or regulations.
-

5. How We Share or Disclose Your Information

1. With Our Trusted Partners & Service Providers

- We may work with hosting providers, data processors, or analytics tools to keep MamaChat running smoothly. These partners only get the info they need to do their jobs.

2. Business Transactions

- If MamaChat, LLC merges with or is acquired by another company, your information could be transferred as part of that deal (we'd let you know, of course).

3. Legal Requirements

- We might share data if we're legally compelled (e.g., a court order), or if it's necessary to prevent fraud or protect our rights and users.

4. Consent

- With your direct permission, we can share info with third parties you approve (for example, if you connect MamaChat to another platform).
-

6. Data Retention

We keep your personal information as long as it's needed to fulfill the reasons we collected it for—such as to provide the MamaChat service—or to comply with legal obligations. Once it's no longer necessary, we'll securely dispose of or anonymize it.

7. Your Choices and Rights

1. Access & Updates

- You can access and update certain personal details by logging into your account or contacting support at support@mamachat.ai.

2. Deletion

- Feel free to request deletion of your personal data where allowed by law. But do note, some info might be kept if we're legally required or have a legitimate interest in retaining it.

3. Marketing Opt-Outs

- If you'd rather not receive promotional emails from us, just click "unsubscribe" or shoot us a message. We'll still send important service updates if needed.

4. Cookies

- Adjust your browser settings to refuse or delete cookies. Keep in mind, disabling cookies might affect some MamaChat features.

5. CCPA (If You're in California)

- You may have extra rights, such as the right to opt out of the "sale" of personal info, if that applies.
-

8. Data Security

We take steps to protect your data—including secure servers, and limited-access protocols. That said, no online platform can be 100% hack-proof, so please use strong passwords and stay vigilant!

9. International Data Transfers

MamaChat, LLC is based in the United States, and we may process information in other countries with different data rules. Rest assured, we aim to follow all relevant laws and use safeguards like contractual clauses to keep your information safe.

10. Children's Privacy

MamaChat is intended for adults (age 18+). We do not knowingly collect personal info from children under 13 (or under the age of majority in your region). If you believe we've gathered data from a minor, please contact us so we can remove it.

11. Third-Party Websites and Services

Sometimes we link to other sites or services we think might interest you. If you click those links, remember their privacy policies and practices aren't ours. We recommend checking their policies before sharing your info.

12. Changes to This Policy

We might occasionally update this Privacy Policy. When we do, we'll post the revised version with a new "Effective Date." If it's a big change, we'll do our best to notify you (maybe via email or a statement on our website).

13. Contact Us

Got a question, concern, or feedback? We'd love to hear from you!

Reach out at:

Email: support@mamachat.ai